CONTRACT

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489306 /	06263924

Product
DCCC

Contract Dates	Estimate #
10/02/12 - 10/08/12	1308

Advertiser	Original Date / Revision
ISS DCCC	09/25/12 / 09/25/12

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 17	KVVU	10/02/12	10/08/12	MORE Access	630-7pm		:30			NM	4	$1,400.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$350.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/02/12-10/08/12		*MORE Access*	*630-7pm*	MTuWThF----	*:30*		~~$350.00~~	*NM*		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
N 18	KVVU	10/02/12	10/08/12	Extra	M-F 7-730p		:30			NM	4	$2,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$500.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
3	KVVU	10/02/12-10/08/12		*Extra*	*M-F 7-730p*	MTuWThF----	*:30*		~~$500.00~~	*NM*		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
N 20	KVVU	10/02/12	10/08/12	TMZ	730-8p		:30			NM	4	$2,700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$675.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
4	KVVU	10/02/12-10/08/12		*TMZ*	*730-8p*	MTuWThF----	*:30*		~~$675.00~~	*NM*		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
N 26	KVVU	10/06/12	10/06/12	The Closer	Sa 2-3p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$125.00						
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~$125.00~~	*NM*		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
2	KVVU	10/01/12-10/07/12		*The Closer*	*Sa 2-3p*	-------Sa--	*:30*		~~$125.00~~	*NM*		
	See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11											
N 27	KVVU	10/06/12	10/06/12	Without A Trace	Sa 3-4p		:30			NM	9	$16,540.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$125.00						

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(702)435-5555

Contract / Revision	Alt Order #
489306 /	06263924

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	1308

Advertiser	Original Date / Revision
ISS DCCC	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
Spot	Ch	Start Date / Date Range	End Date	Weekdays / Description	Spots/Week / Start/End Time	Rate / Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		Without A Trace	Sa 3-4p	-------Sa--	:30		~~$125.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
2	KVVU	10/01/12-10/07/12		Without A Trace	Sa 3-4p	-------Sa--	:30		~~$125.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
3	KVVU	10/06/12-10/06/12		Star Wars The Clone Wars	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$1,850.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
4	KVVU	10/03/12-10/03/12		Special Early News	Special Early News	---W-------	:30		$1,200.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
5	KVVU	10/06/12-10/06/12		The Closer	M-Sa 8-10p/Su 7-1	-------Sa--	:30		$1,350.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
6	KVVU	10/06/12-10/06/12		Early Pre-Game	Early Pre-Game	-------Sa--	:30		$750.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
7	KVVU	10/06/12-10/06/12		NCAA Football Early Game	NCAA Football Ea	-------Sa--	:30		$2,150.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
8	KVVU	10/06/12-10/06/12		NCAA Football Early Game	NCAA Football Ea	-------Sa--	:30		$2,150.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
9	KVVU	10/02/12-10/02/12		Raising Hope/Ben and Kate	Tue 8p-9p	-Tu--------	:30		$3,550.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
10	KVVU	10/05/12-10/05/12		X Factor	Fri 8p-9p	------F----	:30		$2,340.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
11	KVVU	10/03/12-10/03/12		Special Early News	Special Early News	---W-------	:30		$1,200.00	NM		
Ⓜ	MG for 31.1,30.1,17.1,30.2,31.2,33.2,20.4,28.1,32.1,27.1,33.1,29.1,18.3,26.2,29.2,26.1,27.2											
N	28	KVVU	10/06/12	10/06/12 Numb3rs	Sa 4-5p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/01/12	10/07/12	-----1- / 1	$150.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		Numb3rs	Sa 4-5p	-------Sa--	:30		~~$150.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N	29	KVVU	10/06/12	10/06/12 Criminal Minds	Sat 5-6p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/01/12	10/07/12	-----2- / 2	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$175.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
2	KVVU	10/01/12-10/07/12		Criminal Minds	Sat 5-6p	-------Sa--	:30		~~$175.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N	30	KVVU	10/06/12	10/06/12 Dog The Bounty Hunter	Sa 6-7p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/01/12	10/07/12	-----2- / 2	$175.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		Dog The Bounty Hunter	Sa 6-7p	-------Sa--	:30		~~$175.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
2	KVVU	10/01/12-10/07/12		Dog The Bounty Hunter	Sa 6-7p	-------Sa--	:30		~~$175.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N	31	KVVU	10/06/12	10/06/12 TMZ Weekend	Sa 7-8p		:30			NM	0	$0.00
		Start Date	End Date	Weekdays / Spots/Week	Rate							
Week:		10/01/12	10/07/12	-----2- / 2	$325.00							

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10/02/12 - 10/08/12	DCCC	1308

Advertiser	Original Date / Revision
ISS DCCC	09/25/12 / 09/25/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays / Spots/Week / Rate								
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		TMZ Weekend	Sa 7-8p	-------Sa--	:30		~~$325.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
2	KVVU	10/01/12-10/07/12		TMZ Weekend	Sa 7-8p	-------Sa--	:30		~~$325.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N 32	KVVU	10/06/12	10/06/12	Cops	Sa 8p-9p		:30			NM	0	$0.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays -----1- / Spots/Week 1	Rate $1,850.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		Cops	Sa 8p-9p	-------Sa--	:30		~~$1,850.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N 33	KVVU	10/07/12	10/07/12	NFL Late Game	NFL Late Game		:30			NM	0	$0.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------2 / Spots/Week 2	Rate $5,500.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$5,500.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
2	KVVU	10/01/12-10/07/12		NFL Late Game	NFL Late Game	---------Su	:30		~~$5,500.00~~	NM		
See MG 27.3,27.4,27.5,27.6,27.7,27.8,27.9,27.10,27.11												
N 39	KVVU	10/07/12	10/07/12	FOX Soccer	Various		:30			NM	3	$495.00
Week:		Start Date 10/01/12	End Date 10/07/12	Weekdays ------4 / Spots/Week 4	Rate $165.00							
Spot	Ch	Date Range		Description	Start/End Time	Weekdays	Length		Rate	Type		
1	KVVU	10/01/12-10/07/12		FOX Soccer	Various	---------Su	:30		~~$165.00~~	NM		
Credited												
									Totals		126	$91,155.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	126	$91,155.00	$77,481.75
Totals	126	$91,155.00	$77,481.75

Signature: _____ **Date:** _____

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KVVU TV
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489306 /	06263924

Product
DCCC

Contract Dates	Estimate #
10/02/12 - 10/08/12	1308

Advertiser	Original Date / Revision
ISS DCCC	09/19/12 / 09/19/12

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KVVU	Teresa Difuria	TELEREP-PHIL

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	11	14

Agency Ref	Advertiser Ref

And:

Great American Media (GMMB)
1010 Wisconsin Avenue
Washington, DC 20007

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
D 3	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	0	$0.00
D 5	KVVU	10/02/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	0	$0.00
N 13	KVVU	10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	4	$2,200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/02/12	10/08/12	MTWTF--	4	$550.00						
D 23	KVVU	10/08/12	10/08/12	The Mob Doctor	Mon 9p-10p		:30			NM	0	$0.00
N 25	KVVU	10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	1	$800.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
	Week:	10/01/12	10/07/12	-----S-	1	$800.00						
										Totals	135	$91,155.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	135	$91,155.00	$77,481.75
Totals	135	$91,155.00	$77,481.75

Signature: _____ **Date:** _____

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EOM/EOC	Broadcast	Cash
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Demographic
Adults 35+

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And:

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N 1	KVVU	10/02/12	10/08/12	Cops/Dog The Bounty Hunte	1-2pm		:30			NM	5	$750.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
N 2	KVVU	10/02/12	10/08/12	The Dr.Oz Show	M-F 10a-11a		:30			NM	5	$925.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $185.00						
N 3	KVVU	10/02/12	10/08/12	Fox 5 News M-F 10p-11p	10p-11p		:30			NM	5	$6,625.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,325.00						
N 4	KVVU	10/02/12	10/08/12	Extra	M-F 1:05-1:35am		:30			NM	3	$330.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 3	Rate $110.00						
N 5	KVVU	10/02/12	10/08/12	Fox 5 News M-F 11p	M-F 11-1135p		:30			NM	5	$4,125.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $825.00						
N 6	KVVU	10/02/12	10/08/12	The Simpsons	M-F 11:35p-12:05a		:30			NM	3	$1,050.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 3	Rate $350.00						
N 7	KVVU	10/02/12	10/08/12	Better	M-F 11a-12p		:30			NM	5	$750.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
N 8	KVVU	10/02/12	10/08/12	Friends	M-F 12:05-1:05a		:30			NM	3	$675.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 3	Rate $225.00						
N 9	KVVU	10/02/12	10/08/12	Divorce Court/Divorce Court	M-F 12-1p		:30			NM	5	$750.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $150.00						
N 10	KVVU	10/02/12	10/08/12	Katie Couric	2-3p		:30			NM	5	$1,125.00
Week:		Start Date 10/02/12	End Date 10/08/12	Weekdays MTWTF--	Spots/Week 5	Rate $225.00						
N 11	KVVU	10/02/12	10/08/12	Anderson	3-4p		:30			NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						

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ISS DCCC	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$275.00						
N	12	KVVU 10/02/12	10/08/12	The Dr.Oz Show	4-5p		:30			NM	5	$1,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$275.00						
N	13	KVVU 10/02/12	10/08/12	Fox 5 News at 5	5-530p		:30			NM	5	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$550.00						
N	14	KVVU 10/02/12	10/08/12	FOX 5 News 5-6am M-F	5a-6a		:30			NM	5	$1,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$380.00						
N	15	KVVU 10/02/12	10/08/12	Fox 5 News at 5 MF 530-6p	M-F 530-6p		:30			NM	5	$2,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$550.00						
N	16	KVVU 10/02/12	10/08/12	Fox 5 News AM M-F 6a-7a	M-F 6a-7a		:30			NM	5	$3,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$675.00						
N	17	KVVU 10/02/12	10/08/12	MORE Access	630-7pm		:30			NM	5	$1,750.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$350.00						
N	18	KVVU 10/02/12	10/08/12	Extra	M-F 7-730p		:30			NM	5	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$500.00						
N	19	KVVU 10/02/12	10/08/12	Fox 5 News AM M-F 7a-9a	M-F 7a-9a		:30			NM	9	$5,625.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	9	$625.00						
N	20	KVVU 10/02/12	10/08/12	TMZ	730-8p		:30			NM	5	$3,375.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$675.00						
N	21	KVVU 10/02/12	10/08/12	More M-F 9-10a	M-F 9a-10a		:30			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/02/12	10/08/12	MTWTF--	5	$250.00						
N	22	KVVU 10/05/12	10/05/12	Fringe	Fri 9p-10p		:30			NM	2	$4,870.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	----2--	2	$2,435.00						
N	23	KVVU 10/08/12	10/08/12	The Mob Doctor	Mon 9p-10p		:30			NM	2	$5,900.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/08/12	10/14/12	2------	2	$2,950.00						
N	24	KVVU 10/06/12	10/06/12	NCAA Football Late Game	NCAA Football Lat		:30			NM	4	$5,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----4-	4	$1,250.00						
N	25	KVVU 10/06/12	10/06/12	FOX 5 News Sat 10-11p	10-11p Sat		:30			NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$800.00						
N	26	KVVU 10/06/12	10/06/12	The Closer	Sa 2-3p		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$125.00						
N	27	KVVU 10/06/12	10/06/12	Without A Trace	Sa 3-4p		:30			NM	2	$250.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$125.00						

(* Line Transactions: N = New, E = Edited, D = Deleted)

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Contract Agreement Between:

KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489306 /	06263924

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	1308

Advertiser	Original Date / Revision
ISS DCCC	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week	Rate						
N 28	KVVU	10/06/12	10/06/12	Numb3rs	Sa 4-5p		:30			NM	1	$150.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----1-	1	$150.00						
N 29	KVVU	10/06/12	10/06/12	Criminal Minds	Sat 5-6p		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$175.00						
N 30	KVVU	10/06/12	10/06/12	Dog The Bounty Hunter	Sa 6-7p		:30			NM	2	$350.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$175.00						
N 31	KVVU	10/06/12	10/06/12	TMZ Weekend	Sa 7-8p		:30			NM	2	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----2-	2	$325.00						
N 32	KVVU	10/06/12	10/06/12	Cops	Sa 8p-9p		:30			NM	1	$1,850.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	-----1-	1	$1,850.00						
N 33	KVVU	10/07/12	10/07/12	NFL Late Game	NFL Late Game		:30			NM	2	$11,000.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------2	2	$5,500.00						
N 34	KVVU	10/07/12	10/07/12	Fox 5 News Su 10p-1045p	Su 10p-1045p		:30			NM	1	$1,075.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$1,075.00						
N 35	KVVU	10/07/12	10/07/12	Sports Plus Su 1045p	1045p-11p		:30			NM	1	$700.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$700.00						
N 36	KVVU	10/07/12	10/07/12	NFL Early Game	NFL Early Game		:30			NM	2	$10,300.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------2	2	$5,150.00						
N 37	KVVU	10/07/12	10/07/12	Criminal Minds	Sun 11p-12am		:30			NM	1	$200.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$200.00						
N 38	KVVU	10/07/12	10/07/12	CSI:Miami	Sun 12-1am		:30			NM	1	$125.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$125.00						
N 39	KVVU	10/07/12	10/07/12	FOX Soccer	Various		:30			NM	4	$660.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------4	4	$165.00						
N 40	KVVU	10/07/12	10/07/12	Friends Weekend	5-6p		:30			NM	2	$330.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------2	2	$165.00						
N 41	KVVU	10/07/12	10/07/12	Extra Weekend	Su 6-7p		:30			NM	2	$390.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------2	2	$195.00						
N 42	KVVU	10/07/12	10/07/12	American Dad/Cleveland	7p-8p		:30			NM	1	$1,575.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------1	1	$1,575.00						
N 43	KVVU	10/07/12	10/07/12	Fox News Sunday 8-9a	8-9a		:30			NM	2	$650.00
		Start Date	End Date	Weekdays	Spots/Week	Rate						
Week:		10/01/12	10/07/12	------2	2	$325.00						
N 44	KVVU	10/07/12	10/07/12	NFL Pre-Game Show	NFL Sa-Su 8a-6p		:30			NM	2	$3,500.00

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KVVU TV
25-TV 5 Drive
Henderson, NV 89014
(702)435-5555

Contract / Revision	Alt Order #
489306 /	06263924

Contract Dates	Product	Estimate #
10/02/12 - 10/08/12	DCCC	**1308**

Advertiser	Original Date / Revision
ISS DCCC	08/13/12 / 08/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	------2	2				$1,750.00			
N 45	KVVU	10/04/12	10/04/12	The X Factor	The X Factor		:30			NM	1	$5,100.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	---1---	1				$5,100.00			
N 46	KVVU	10/02/12	10/02/12	New Girl/The Mindy Project	Tue 9p-10p		:30			NM	1	$3,450.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	-1-----	1				$3,450.00			
N 47	KVVU	10/03/12	10/03/12	The X Factor	The X Factor		:30			NM	1	$3,750.00
		Start Date	End Date	Weekdays	Spots/Week				Rate			
Week:		10/01/12	10/07/12	--1----	1				$3,750.00			
									Totals		149	$109,155.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/08/12	149	$109,155.00	$92,781.75
Totals	149	$109,155.00	$92,781.75

Signature: _____ **Date:** _____

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REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 18.14
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 1: UNAPPROVED REV #2 $$$

ADV # ADV. NAME ISS/DCCC REP.# OFF.# 762 SALESMAN #

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA BUYER NAME KATIE KEULEMAN

3050 K ST NW, SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6263924 CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1308 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED DATE SEP25/12 18.14

REP: TO ROSE
FR NIKKI
OK'D M3 SEE LINE 57
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1308						
			AGENCY PRODUCT CODE = 14									
56		S	800P-900P	30		$2,340.00	10/5	10/5	0		FRI	0
			PROGRAM : KITCHEN NIGHTMARE									
			ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE-									
			ORD COM2: BOOKED PLS APPROVE.									
			PART OF A MAKEGOOD MADE UP OF LINES 50-56									
57		A	800P-900P	30		$2,340.00	10/5	10/5	1		FRI	1
			PROGRAM : X FACTOR									
			ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR OCT5 ON LINE-56 FOR 1 SPOT/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6263924 TRF# 489306 ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 18.14
$$$ MOD# 1: UNAPPROVED REV #2 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M3	OK'D	BUY#56	MISSED:	FRI/800P-900P	OCT5	30S	$2,340.00	(SEP25/12)
			OFFER:	FRI/800P-900P	OCT5	30S	$2,340.00	PLS ADVISE.

CMT: PRG CHG. PRE-BOOKED PLS APPROVE.

OCT/12 91155.00

CONTRACT TOTAL 91155.00
TOTAL SPOTS 126

MARKET TOTALS $519,785 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 1: UNAPPROVED REV #1 $$$

ADV # ADV. NAME ISS/DCCC
REP.# OFF.# 762 SALESMAN #

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA
BUYER NAME KATIE KEULEMAN

3050 K ST NW,
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6263924
CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1308 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE SEP25/12 16.36

REP: TO ROSE
FR NIKKI
OK'D M1 AND M2 SEE LINES 49-56
TOTAL SAME
PLS CNF THANKS

STA:

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1308						
			AGENCY PRODUCT CODE = 14									
1		ES	100P-200P	30		$150.00	10/2	10/8	0		TU-F,M	0
			PROGRAM : COPS									
			CON COM1: COPS									
49		A	100P-200P	30		$150.00	10/2	10/8	5		TU-F,M	5
			PROGRAM : COPS/DOG THE BOUNTY HUNTER									
			ORD COM1: PRG CHG. PRE-BOOKED PLS APPROVE.									
			THIS IS A MAKE-GOOD FOR OCT2 ON LINE-1 FOR 5 SPOTS/WK									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
17		ES	600P-700P	30		$350.00	10/2	10/8	4		TU-F,M	4
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
50		A	800P-900P ✓	30		$1,850.00	10/6	10/6	1		SAT	1
	PROGRAM : STAR WARS THE CLONE WARS ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. THIS IS A MAKE-GOOD FOR OCT3 ON LINE-17 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-18 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT3 ON LINE-20 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-26 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-27 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-28 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-29 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-30 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-31 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT6 ON LINE-32 FOR 1 SPOT/WK THIS IS A MAKE-GOOD FOR OCT7 ON LINE-34 FOR 2 SPOTS/WK THIS IS A MAKE-GOOD FOR OCT7 ON LINE-40 FOR 1 SPOT/WK											
51		A	730P-800P ✓	30		$1,200.00	10/3	10/3	2		WED	2
	PROGRAM : SPECIAL NEWS AFTER THE DEBATE ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											
52		A	900P-1000P	30		$1,350.00	10/6	10/6	1		SAT	1
	PROGRAM : THE CLOSER ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											
53		A	1130A-1230P ✓	30		$750.00	10/6	10/6	1		SAT	1
	PROGRAM : COLLEGE FOOTBALL PRE-GAME ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
54		A	120P-400P	30		$2,150.00	10/6	10/6	2		SAT	2
	PROGRAM : COLLEGE FOOTBALL ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											
55		A	800P-900P	30		$3,550.00	10/2	10/2	1		TUE	1
	PROGRAM : RAISING HOPE/BEN&KATE ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											
56		A	800P-900P	30		$2,340.00	10/5	10/5	1		FRI	1
	PROGRAM : KITCHEN NIGHTMARE ORD COM1: SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE- ORD COM2: BOOKED PLS APPROVE. PART OF A MAKEGOOD MADE UP OF LINES 50-56											
18		ES	700P-730P	30		$500.00	10/2	10/8	4		TU-F,M	4
	PROGRAM : EXTRA CON COM1: EXTRA											
20		ES	730P-800P	30		$675.00	10/2	10/8	4		TU-F,M	4
	PROGRAM : TMZ CON COM1: TMZ											
26		S	200P-300P	30		$125.00	10/6	10/6	0		SAT	0
	PROGRAM : THE CLOSER CON COM1: THE CLOSER											
27		S	300P-400P	30		$125.00	10/6	10/6	0		SAT	0
	PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE											
28		S	400P-500P	30		$150.00	10/6	10/6	0		SAT	0
	PROGRAM : NUMB3RS CON COM1: NUMB3RS											

X-factor

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 1: UNAPPROVED REV #1 $$$

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
29		S	500P-600P	30		$175.00	10/6	10/6	0		SAT	0
	PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS											
30		S	600P-700P	30		$175.00	10/6	10/6	0		SAT	0
	PROGRAM : DOG THE BOUNTY HUNTER CON COM1: DOG THE BOUNTY HUNTER											
31		S	700P-800P	30		$325.00	10/6	10/6	0		SAT	0
	PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND											
32		S	800P-900P	30		$1,850.00	10/6	10/6	0		SAT	0
	PROGRAM : COPS / COPS CON COM1: COPS / COPS											
34		S	100P-400P	30		$5,500.00	10/7	10/7	0		SUN	0
	PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)											
40		S	130P-330P	30		$165.00	10/7	10/7	3		SUN	3
	PROGRAM : ENGLISH PREMIER LEAGUE CON COM1: ENGLISH PREMIER LEAGUE											

STATION MAKEGOOD OFFERS:

M1	OK'D	BUY#1	MISSED:TU-F,M/100P-200P	OCT2(5/WK)	30S	$150.00	(SEP19/12)
			OFFER:TU-F,M/100P-200P	OCT2(5/WK)	30S	$150.00	PLS ADVISE.
			CMT:PRG CHG. PRE-BOOKED PLS APPROVE.				

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6263924 TRF# 489306 ORDER WORKSHEET HARRIS REPORT FROM REP SEP25/12 16.36
$$$ MOD# 1: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS

STATION MAKEGOOD OFFERS:

M2	OK'D	BUY#17	MISSED:	TU-F,M/600P-700P	OCT3	30S	$350.00	(SEP19/12)	
		BUY#18		TU-F,M/700P-730P	OCT3	30S	$500.00		
		BUY#20		TU-F,M/730P-800P	OCT3	30S	$675.00		
		BUY#26		SAT/200P-300P	OCT6(2/WK)	30S	$125.00		
		BUY#27		SAT/300P-400P	OCT6(2/WK)	30S	$125.00		
		BUY#28		SAT/400P-500P	OCT6	30S	$150.00		
		BUY#29		SAT/500P-600P	OCT6(2/WK)	30S	$175.00		
		BUY#30		SAT/600P-700P	OCT6(2/WK)	30S	$175.00		
		BUY#31		SAT/700P-800P	OCT6(2/WK)	30S	$325.00		
		BUY#32		SAT/800P-900P	OCT6	30S	$1,850.00		
		BUY#34		SUN/100P-400P	OCT7(2/WK)	30S	$5,500.00		
		BUY#40		SUN/130P-330P	OCT7	30S	$165.00		
			OFFER:	SAT/800P-900P	OCT6	30S	$1,850.00	PLS ADVISE.	
			&	WED/730P-800P	OCT3(2/WK)	30S	$1,200.00		
			&	SAT/900P-1000P	OCT6	30S	$1,350.00		
			&	SAT/1130A-1230P	OCT6	30S	$750.00		
			&	SAT/120P-400P	OCT6(2/WK)	30S	$2,150.00		
			&	TUE/800P-900P	OCT2	30S	$3,550.00		
			&	FRI/800P-900P	OCT5	30S	$2,340.00		

CMT:SPOTS N/A DUE TO PRESIDENTAL DEBATE & SPORTS. SEE MG OFFER. NOT PRE-
CMT:BOOKED PLS APPROVE.

OCT/12 91155.00

CONTRACT TOTAL 91155.00
TOTAL SPOTS 126

MARKET TOTALS $519,785 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 09.59
CHANGES *** KVVU-TV ***

REP HEADLINE# 6263924 TRF# 489306
$$$ MOD# 0: UNAPPROVED REV #1 $$$

ADV # ADV. NAME ISS/DCCC
REP.# OFF.# 762 SALESMAN #

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA
BUYER NAME KATIE KEULEMAN

3050 K ST NW,
SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # CONTRACT # 6263924
CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1308 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX STATE TAX CO-OP BILLING NEEDED
DATE SEP19/12 09.59

REP: TO ROSE
FROM TERESA
PER BUYERS REQUEST CUTTING $18K FROM ORDER AND MOVING TO EARLIER FLIGHT.
$$$ MOVED TO HLDN #6263913
REV TTL 91,155
PLEASE CONFIRM

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1308						
			AGENCY PRODUCT CODE = 14									
3		S	1000P-1100P		30	$1,325.00	10/2	10/8	0		TU-F,M	0
	PROGRAM :		FOX 5 NEWS AT 10P									
	CON COM1:		FOX 5 NEWS AT 10P									
5		S	1100P-1135P		30	$825.00	10/2	10/8	0		TU-F,M	0
	PROGRAM :		FOX 5 NEWS AT 1100P									
	CON COM1:		FOX 5 NEWS AT 1100P									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
REP HEADLINE# 6263924 TRF# 489306 ORDER WORKSHEET HARRIS REPORT FROM REP SEP19/12 09.59
$$$ MOD# 0: UNAPPROVED REV #1 $$$ **CHANGES** *** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
13		S	500P-530P	30		$550.00	10/2	10/8	4		TU-F,M	4
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
23		S	900P-1000P	30		$2,950.00	10/8	10/8	0		MON	0
	PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR											
25		S	1000P-1100P	30		$800.00	10/6	10/6	1		SAT	1
	PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT											

OCT/12 91155.00

CONTRACT TOTAL 91155.00
TOTAL SPOTS 135

MARKET TOTALS $519,785 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME

P-CLASS,PLAN,SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS *-MULTIPLE

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

AUG6/12 11.04
*** KVVU-TV ***

ADV #_____ ADV. NAME ISS/DCCC

REP.#_____ OFF.# 762 SALESMAN #_____

AGY # 70858 AGY. NAME GREAT AMERICAN MEDIA

BUYER NAME KATIE KEULEMAN

3050 K ST NW,

SALES PRSN PH- TERESA DIFURIA

WASHINGTON, DC 20007

ORDER # 489306 CONTRACT # 6263924

CLASS: NATL. LOCAL REGIONAL

PRDCT DCCC EST#1308 COMMENTS: (LINE, ORDER, INVOICE)

FLIGHT DATES OCT2/12 OCT8/12 WK-1

CITY TAX_____ STATE TAX_____ CO-OP BILLING NEEDED_____

DATE AUG6/12 11.04

REP: TO ROSE
FR NIKKI
NEW DCCC ORDER
TOTAL $109115
PLS CND THANKS

CON CM ***** THIS IS A CASH IN ADVANCE SCHEDULE *****

DEMOCRATIC CONGRESSIONAL CAMPAIGN

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
			AGENCY ADVERTISER CODE = 11			AGENCY EST# = 1308						
			AGENCY PRODUCT CODE = 14									
1			100P-200P	30		$150.00	10/2	10/8	5		TU-F,M	5
PROGRAM : COPS / Dog the Bounty Hunter												
CON COM1: COPS												
2			1000A-1100A	30		$185.00	10/2	10/8	5		TU-F,M	5
PROGRAM : DR OZ												
CON COM1: DR OZ												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

AUG6/12 11.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	3		1000P-1100P	30		$1,325.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 10P CON COM1: FOX 5 NEWS AT 10P											
	4		105A-135A	30		$110.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : EXTRA CON COM1: EXTRA											
	5		1100P-1135P	30		$825.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 1100P CON COM1: FOX 5 NEWS AT 1100P											
	6		1135P-1205A	30		$350.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : THE SIMPSONS CON COM1: THE SIMPSONS											
	7		1100A-1200N	30		$150.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : BETTER LAS VEGAS CON COM1: BETTER LAS VEGAS											
	8		1205A-105A	30		$225.00	10/2	10/8	3		TU-F,M	3
	PROGRAM : FRIENDS CON COM1: FRIENDS											
	9		1200N-100P	30		$150.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : DIVORCE COURT CON COM1: DIVORCE COURT											
	10		200P-300P	30		$225.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : KATIE COURIC CON COM1: KATIE COURIC											
	11		300P-400P	30		$275.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : ANDERSON COOPER CON COM1: ANDERSON COOPER											

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 11.0
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
	12		400P-500P	30		$275.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : DR OZ CON COM1: DR OZ											
	13		500P-530P	30		$550.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 5PM CON COM1: FOX 5 NEWS AT 5PM											
	14		500A-600A	30		$380.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX5 NEWS 5A CON COM1: FOX5 NEWS 5A											
	15		530P-600P	30		$550.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX 5 NEWS AT 530PM CON COM1: FOX 5 NEWS AT 530PM											
	16		600A-700A	30		$675.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : FOX5 NEWS 6A CON COM1: FOX5 NEWS 6A											
	17		600P-700P	30		$350.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : MORE ACCESS CON COM1: MORE ACCESS											
	18		700P-730P	30		$500.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : EXTRA CON COM1: EXTRA											
	19		700A-900A	30		$625.00	10/2	10/8	9		TU-F,M	9
	PROGRAM : FOX5 MORNING NEWS CON COM1: FOX5 MORNING NEWS											
	20		730P-800P	30		$675.00	10/2	10/8	5		TU-F,M	5
	PROGRAM : TMZ CON COM1: TMZ											

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

AUG6/12 11.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
21			900A-1000A	30		$250.00	10/2	10/8	5		TU-F,M	5
PROGRAM : MORE LAS VEGAS CON COM1: MORE LAS VEGAS												
22			900P-1000P	30		$2,435.00	10/5	10/5	2		FRI	2
PROGRAM : FRINGE CON COM1: FRINGE												
23			900P-1000P	30		$2,950.00	10/8	10/8	2		MON	2
PROGRAM : MOB DOCTOR CON COM1: MOB DOCTOR												
24			100P-800P	30		$1,250.00	10/6	10/6	4		SAT	4
PROGRAM : FOX COLLEGE FOOTBALL CON COM1: FOX COLLEGE FOOTBALL												
25			1000P-1100P	30		$800.00	10/6	10/6	2		SAT	2
PROGRAM : FOX 5 NEWS AT 10PM SAT CON COM1: FOX 5 NEWS AT 10PM SAT												
26			200P-300P N/A	30	250	$125.00	10/6	10/6	2		SAT	2
PROGRAM : THE CLOSER CON COM1: THE CLOSER												
27			300P-400P N/A	30	250	$125.00	10/6	10/6	2		SAT	2
PROGRAM : WITHOUT A TRACE CON COM1: WITHOUT A TRACE												
28			400P-500P	30	150	$150.00	10/6	10/6	1		SAT	1
PROGRAM : NUMB3RS N/A CON COM1: NUMB3RS												
29			500P-600P N/A	30	350	$175.00	10/6	10/6	2		SAT	2
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS												

$1,000
1130-4e

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

AUG6/12 11.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
30			600P-700P	30	N/A 350	$175.00	10/6	10/6	2		SAT	2
PROGRAM : DOG THE BOUNTY HUNTER CON COM1: DOG THE BOUNTY HUNTER												
31			700P-800P	30	1350 650 2000	$325.00	10/6	10/6	2		SAT	2
PROGRAM : TMZ WEEKEND CON COM1: TMZ WEEKEND												
32			800P-900P	30	2	$1,850.00	10/6	10/6	1		SAT	1
PROGRAM : COPS / COPS CON COM1: COPS / COPS												
33			100A-200A	30		$45.00	10/7	10/7	0		SUN	0
PROGRAM : THE CLOSER CON COM1: THE CLOSER												
34			100P-400P	30	N/A	$5,500.00	10/7	10/7	2		SUN	2
PROGRAM : FOX NFL (GAME 2) CON COM1: FOX NFL (GAME 2)												
35			1000P-1045P	30		$1,075.00	10/7	10/7	1		SUN	1
PROGRAM : FOX 5 NEWS AT 10PM SUN CON COM1: FOX 5 NEWS AT 10PM SUN												
36			1045P-1100P	30		$700.00	10/7	10/7	1		SUN	1
PROGRAM : FOX 5 SPORTS EXTRA CON COM1: FOX 5 SPORTS EXTRA												
37			1000A-100P	30		$5,150.00	10/7	10/7	2		SUN	2
PROGRAM : FOX NFL (GAME 1) CON COM1: FOX NFL (GAME 1)												
38			1100P-1200M	30		$200.00	10/7	10/7	1		SUN	1
PROGRAM : CRIMINAL MINDS CON COM1: CRIMINAL MINDS												

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

AUG6/12 11.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
39			1200M-100A	30		$125.00	10/7	10/7	1		SUN	1
	PROGRAM :		NUMB3RS CSI miami									
	CON COM1:		NUMB3RS									
40			130P-330P	30		$165.00	10/7	10/7	4		SUN	4
	PROGRAM :		ENGLISH PREMIER LEAGUE									
	CON COM1:		ENGLISH PREMIER LEAGUE 3 breaks									
41			500P-600P	30		$165.00	10/7	10/7	2		SUN	2
	PROGRAM :		FRIENDS									
	CON COM1:		FRIENDS									
42			600P-700P	30		$195.00	10/7	10/7	2		SUN	2
	PROGRAM :		EXTRA WEEKEND									
	CON COM1:		EXTRA WEEKEND									
43			700P-800P	30		$1,575.00	10/7	10/7	1		SUN	1
	PROGRAM :		THE OT/ CLEVELAND SHOW									
	CON COM1:		THE OT/ CLEVELAND SHOW									
44			800A-900A	30		$325.00	10/7	10/7	2		SUN	2
	PROGRAM :		FOX NEWS SUNDAY									
	CON COM1:		FOX NEWS SUNDAY									
45			900A-1000A	30		$1,750.00	10/7	10/7	2		SUN	2
	PROGRAM :		FOX NFL SUNDAY									
	CON COM1:		FOX NFL SUNDAY									
46			800P-900P	30		$5,100.00	10/4	10/4	1		THU	1
	PROGRAM :		THE X-FACTOR RESULTS									
	CON COM1:		THE X-FACTOR RESULTS									
47			900P-1000P	30		$3,450.00	10/2	10/2	1		TUE	1
	PROGRAM :		NEW GIRL/~~RAISING HOPE~~ The mindy project									
	CON COM1:		NEW GIRL/RAISING HOPE									

REP: TEL# 610-293-4100 FAX# 610-225-1191
CREDIT ADVISORY: AGENCY CREDIT RISK !!!
ORDER WORKSHEET HARRIS REPORT FROM REP

REP HEADLINE# 6263924
*** ORIGINAL REV#0 ***

AUG6/12 11.04
*** KVVU-TV ***

LINE#	REP LINE#	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
48			800P-1000P	30		$3,750.00	10/3	10/3	1		WED	1

X-Factor

PROGRAM : I HATE MY TEENAGE DAUGHTER
CON COM1: I HATE MY TEENAGE DAUGHTER

OCT/12 109155.00

CONTRACT TOTAL 109155.00
TOTAL SPOTS 149

MARKET TOTALS $519,785 KVVU 21% KSNV 28% KLAS 28% KTNV 14% KVMY 6% KVCW 2% CABL 0%
KTUD 1%

SVC- NSI
DEMOS- RA35+*